Enrolled Copy S.B. 69

1	CONSUMER TICKET PROTECTION AMENDMENTS
2	2019 GENERAL SESSION
3	STATE OF UTAH
4	Chief Sponsor: Deidre M. Henderson
5	House Sponsor: Mike Schultz
6	LONG TITLE
7	LONG TITLE  Convert Descriptions
8	General Description:
9	This bill enacts provisions related to consumer protection and event tickets.
10	Highlighted Provisions:
11	This bill:
12	• enacts the Ticket Sales Act;
13	<ul><li>defines terms;</li></ul>
14	<ul> <li>requires a person who issues a ticket to an event to issue the ticket using a delivery</li> </ul>
15	method that enables the purchaser to lawfully resell the ticket independent of the
16	person who issued the ticket;
17	<ul><li>allows a person to issue a restricted ticket, under certain circumstances;</li></ul>
18	<ul> <li>provides that a person who issues a restricted ticket shall give the purchaser a</li> </ul>
19	conspicuous written disclosure stating that the ticket is nontransferrable;
20	<ul> <li>prohibits a person from treating an individual differently because the individual</li> </ul>
21	resold a ticket to an event or purchased a resold ticket to an event;
22	<ul> <li>addresses required reporting to the Division of Consumer Protection; and</li> </ul>
23	<ul> <li>addresses enforcement of the Ticket Sales Act.</li> </ul>
24	Money Appropriated in this Bill:
25	None
26	Other Special Clauses:
27	This bill provides a special effective date.
28	<b>Utah Code Sections Affected:</b>
29	AMENDS:

S.B. 69 Enrolled Copy

30	13-2-1, as last amended by Laws of Utah 2018, Chapters 252 and 290
31	ENACTS:
32	13-54-101, Utah Code Annotated 1953
33	13-54-102, Utah Code Annotated 1953
34	13-54-103, Utah Code Annotated 1953
35	13-54-201, Utah Code Annotated 1953
36	13-54-301, Utah Code Annotated 1953
37	13-54-302, Utah Code Annotated 1953
38	
39	Be it enacted by the Legislature of the state of Utah:
40	Section 1. Section 13-2-1 is amended to read:
41	13-2-1. Consumer protection division established Functions.
42	(1) There is established within the Department of Commerce the Division of Consumer
43	Protection.
44	(2) The division shall administer and enforce the following:
45	(a) Chapter 5, Unfair Practices Act;
46	(b) Chapter 10a, Music Licensing Practices Act;
47	(c) Chapter 11, Utah Consumer Sales Practices Act;
48	(d) Chapter 15, Business Opportunity Disclosure Act;
49	(e) Chapter 20, New Motor Vehicle Warranties Act;
50	(f) Chapter 21, Credit Services Organizations Act;
51	(g) Chapter 22, Charitable Solicitations Act;
52	(h) Chapter 23, Health Spa Services Protection Act;
53	(i) Chapter 25a, Telephone and Facsimile Solicitation Act;
54	(j) Chapter 26, Telephone Fraud Prevention Act;
55	(k) Chapter 28, Prize Notices Regulation Act;
56	(l) Chapter 32a, Pawnshop and Secondhand Merchandise Transaction Information Act;
57	(m) Chapter 34, Utah Postsecondary Proprietary School Act;

58	(n) Chapter 34a, Utah Postsecondary School State Authorization Act;
59	(o) Chapter 39, Child Protection Registry;
60	(p) Chapter 41, Price Controls During Emergencies Act;
61	(q) Chapter 42, Uniform Debt-Management Services Act;
62	(r) Chapter 49, Immigration Consultants Registration Act;
63	(s) Chapter 51, Transportation Network Company Registration Act;
64	(t) Chapter 52, Residential Solar Energy Disclosure Act; [and]
65	(u) Chapter 53, Residential, Vocational and Life Skills Program Act[-]; and
66	(v) Chapter 54, Ticket Sales Act.
67	Section 2. Section 13-54-101 is enacted to read:
68	CHAPTER 54. TICKET SALES ACT
69	Part 1. General Provisions
70	<u>13-54-101.</u> Title.
71	This chapter is known as the "Ticket Sales Act."
72	Section 3. Section 13-54-102 is enacted to read:
73	<u>13-54-102.</u> Definitions.
74	As used in this section:
75	(1) "Division" means the Division of Consumer Protection in the Department of
76	Commerce.
77	(2) "Event" means a single, specific occurrence of one of the following, that takes place
78	at a venue:
79	(a) a concert;
80	(b) a game;
81	(c) a performance;
82	(d) a show; or
83	(e) an occasion similar to the occasions described in Subsections (2)(a) through (d).
84	(3) "Exempt entity" means:
85	(a) a Division I college postseason baskethall tournament:

S.B. 69

**Enrolled Copy** 

S.B. 69	Enrolled	Copy
---------	----------	------

86	(b) a nonprofit organization that:
87	(i) is exempt from federal income taxation under Section 501(c)(3), Internal Revenue
88	Code;
89	(ii) is domiciled in the state; and
90	(iii) produces an annual international film festival in the state; or
91	(c) a public or private postsecondary institution that is located in the state.
92	(4) "Restricted ticket" means a ticket to an event that is subject to a restriction that
93	prohibits the purchaser from reselling or otherwise transferring the ticket by any lawful
94	method.
95	(5) "Transferrable ticket" means a ticket to an event that a person issues using a
96	delivery method that enables the purchaser to lawfully resell the ticket independent of the
97	person who issued the ticket or the person's agent or operator.
98	(6) (a) "Venue" means real property located in the state where one or more persons
99	host a concert, game, performance, show, or similar occasion.
100	(b) "Venue" includes an arena, a stadium, a theater, a concert hall, an amphitheater, a
101	fairground, a club, a convention center, a public assembly facility, or a mass gathering location.
102	(7) "Venue operator" means a person who operates a venue.
103	Section 4. Section 13-54-103 is enacted to read:
104	<u>13-54-103.</u> Scope.
105	(1) This chapter does not apply to an event or venue of an exempt entity.
106	(2) Nothing in this chapter prohibits a venue operator from maintaining and enforcing
107	one or more policies regarding conduct or behavior at or in connection with the venue.
108	Section 5. Section 13-54-201 is enacted to read:
109	Part 2. Ticket Resale Restrictions
110	13-54-201. Limitations on ticket resale restrictions Disclosures.
111	(1) Except as provided in Subsection (2), each ticket issued for an event shall be a
112	transferrable ticket.
113	(2) (a) (i) Up to 10% of the total number of tickets issued for an event may be restricted

Enrolled Copy S.B. 69

114	tickets.
115	(ii) The total number of tickets described in Subsection (2)(a)(i):
116	(A) includes each ticket that provides access to the event, regardless of whether the
117	ticket is made available for sale; and
118	(B) does not include a ticket that is part of a youth basketball program associated with
119	a professional sports team where tickets are donated or issued at a reduced rate.
120	(b) Notwithstanding Subsection (2)(a), each calendar year, an unlimited number of
121	restricted tickets may be issued for up to 10% of the total concert and theater events held at the
122	same venue during the calendar year.
123	(3) A person who issues a restricted ticket shall provide the purchaser a clear and
124	conspicuous written notice that states the ticket may not be resold or transferred.
125	(4) A person may not discriminate against an individual or deny an individual
126	admission to an event solely because the individual:
127	(a) resold a ticket to the event independent of the person who issued the ticket or the
128	person's agent or operator; or
129	(b) purchased a resold ticket to the event independent of the person who issued the
130	ticket or the person's agent or operator.
131	Section 6. Section 13-54-301 is enacted to read:
132	Part 3. Enforcement and Reporting
133	13-54-301. Enforcement powers Penalty.
134	(1) The division may enforce the provisions of this chapter in accordance with Chapter
135	2, Division of Consumer Protection.
136	(2) A person who violates a provision of this chapter is subject to a fine of up to \$250
137	per violation.
138	Section 7. Section 13-54-302 is enacted to read:
139	<u>13-54-302.</u> Reporting.
140	(1) As used in this section, "reporting period" means:
141	(a) for a report submitted under this section in compliance with a July 15 deadline,

S.B. 69 Enrolled Copy

142	January 1 through June 30 of the calendar year in which the report is submitted; or
143	(b) for a report submitted under this section in compliance with a January 15 deadline,
144	July 1 through December 31 of the calendar year immediately preceding the calendar year in
145	which the report is submitted.
146	(2) On or before July 15, 2020, and July 15 of each year thereafter, a venue operator
147	shall submit a report described in Subsection (4) to the division, if there was an event
148	scheduled at the venue during the reporting period for which a person issued one or more
149	restricted tickets.
150	(3) On or before January 15, 2021, and January 15 of each year thereafter, a venue
151	operator shall submit a report described in Subsection (4) to the division, if there was an event
152	scheduled at the venue during the reporting period for which a person issued one or more
153	restricted tickets.
154	(4) A report submitted in accordance with this section shall contain the following
155	information:
156	(a) for each event scheduled at the venue during the reporting period and for which a
157	person issued a restricted ticket:
158	(i) the total number of tickets issued for the event;
159	(ii) the number of restricted tickets issued for the event;
160	(iii) the date of the event; and
161	(iv) the type of event;
162	(b) (i) for a report submitted in compliance with a July 15 deadline, the number of
163	concert or theater events scheduled at the venue during the reporting period; or
164	(ii) for a report submitted in compliance with a January 15 deadline, the number of
165	concert or theater events scheduled at the venue during the preceding calendar year; and
166	(c) the number of concert or theater events scheduled at the venue during the reporting
167	period for which a person issued a restricted ticket under Subsection 13-54-201(2)(b).
168	Section 8. Effective date.
169	This bill takes effect on January 1, 2020.

Enrolled Copy S.B. 69

170